

# Golden Arches Sdn Bhd in Consumer Foodservice (Malaysia)

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## Abstracts

Golden Arches aims to constantly evolve and innovate to deliver consistent food and services through well trained employees in order to maximise profit and shareholders' values as well as to be consumer-centric by improving the business model and system to meet the ever changing consumers' needs.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Consumer Foodservice by Location, Consumer Foodservice by Type.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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## Contents

Strategic Direction

Key Facts

Summary 1 Golden Arches Sdn Bhd: Key Facts

Suppliers

Competitive Positioning

Summary 2 Golden Arches Sdn Bhd: Competitive Position 2016

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