

Golden Arches Dev Corp in Consumer Foodservice (Philippines)

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Abstracts

Having laid out a strong foundation in the consumer foodservice industry through significant investments, Golden Arches Dev Corp will continue reaching out to more customers across the country in order to become the first choice among Philippine families and individuals for food and dining experience. The company will capitalise on its iconic menu offerings such as its cheeseburger, its world-famous fries, its McFlurry and Sundae, and its Chicken McDo, whilst engaging parents and children throug...

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