

# **Golden ABC Inc in Retailing (Philippines)**

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### **Abstracts**

Anchored by strong domestic GDP and high consumer spending, Golden ABC aims to continue expanding its store network across all brands, and both domestically and internationally. Domestically, the company plans to expand to more areas outside of Metro Manila, where commercial developments are spurring business and spending, and where local brands have better know-how than foreign brands. Internationally, it plans to penetrate more countries within the ASEAN region, targeting up to six countries.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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