

Going Green: Sustainability in Singapore

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Abstracts

Households in Asia have been slow to adopt ethical consumerism, as Asian markets face their own hurdles in responding to sustainability imperatives. This briefing investigates sustainability in Singapore. In the future, Singapore is likely to rely on 100% electric public buses and private cars, while smart meters will allow households to use solar power and sell power back to the grid. A radical decrease in meat consumption is expected, while Singaporeans opt for zero-waste grocery stores.

Euromonitor International's Going Green: Sustainability in Singapore global briefing offers the big picture view of the size and shape of the Home and Garden market. The report delivers strategic insight into some of the key areas of the market, including emerging regions, countries and categories, as well as pressing industry issues and white spaces. It identifies opportunities, analyses leading companies and brands, and offers analysis of major factors influencing the market. Forecasts illustrate how the market is set to change and criteria for success

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Introduction

Sustainability in Asia

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