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Godtlevert AS in Retailing (Norway)

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Date: December 2016
Pages: 2
Price: US$ 150.00 (Single User License)
ID: G873079F70AEN

Abstracts

Godtlevert aims to continue its rapid growth into the forecast period as increasing numbers of consumers in Norway realise the benefits of sourcing groceries online, as well as the added perks of the food box model. The company is expected to face stiffer competition over the forecast period as larger traditional grocery retailers make moves into online sales. Continued growth will be achieved by providing good food, at reasonable prices, thus adding value to customers' lives.

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