

Godrej & Boyce Mfg Co Ltd in Retailing (India)

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Date: July 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: GCE860C5304EN

Abstracts

Godrej & Boyce Manufacturing Co Ltd in 2012 continued to focus on making Godrej Interio a US\$1 billion company by 2017. The company plans to start customised designing of furniture for consumers in each of its outlets in the forecast period.

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