

# Go Well - Promoção de Eventos, Catering & Consultoria SA in Consumer Foodservice (Portugal)

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## Abstracts

The joint venture with Sonae is a turning point in the growth strategy of Go Natural. The partnership will allow brand growth to speed up considerably, and added value through complementary business sources. The objective of Sonae is to develop a network of healthy food supermarkets in the main Portuguese cities of Lisbon and Oporto under the Go Natural brand with a restaurant inside.

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