

# GNLD International doo in Consumer Health (Bosnia-Herzegovina)

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## Abstracts

Linking the purpose of its products (to improve consumers' quality of life) and its business model (business opportunities for individuals), GNLD International will continue to leverage on the strategy encompassed in its company slogan "a better way of life" to build strong consumer loyalty and beat its competition.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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