

# GMT Africa in Luxury Goods (South Africa)

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## Abstracts

GMT Africa is expected to benefit from growing consumer demand for luxury goods during the forecast period. In response to this growing demand, the company is expected to make vigorous efforts to grow sales. Store openings could increase consumers' awareness of the Gucci brand and would be likely to strengthen its position. The company is thus likely to further expand, focusing on upmarket shopping malls. The company has identified areas for expansion in South Africa as including Johannesburg,...

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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