

Gloria Jeans Corp in Apparel (Russia)

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Abstracts

Gloria Jeans Corp is one of the leading apparel retailers with a focus on the youth segment. Gloria Jeans has ambitions to grow further in Russia and expand into foreign markets, including China, Iran and Vietnam. The company has 15 factories in Russia as well as outside the country. The company demonstrates high growth rates and plans to increase the number of its outlets to 600 and also enlarge the sales space of its existing shops in 2012. Gloria Jeans is especially strong in childrenswear...

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