

Globus SB-Warenhaus Holding GmbH & Co KG in Packaged Food (Germany)

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Abstracts

Globus SB-Warenhaus Holding will continue to defend its leading role in hypermarkets in Germany through a customer-focused approach in all its strategic deliberations and measures. One cornerstone will be the successive improvement of its outlets in order to be up-to-date with all the requirements of modern grocery retailers; for example generous and light sales floors. Another important project over the forecast period will be the extension into smaller formats which can be operated within...

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