

# Global Trends Report 2016

<https://marketpublishers.com/r/G9A2BB66103EN.html>

Date: November 2016

Pages: 62

Price: US\$ 1,325.00 (Single User License)

ID: G9A2BB66103EN

## Abstracts

The Global Trends Report 2016 reveals the latest trends that will have a strong impact on the global travel industry. Key themes include supersonic flights, virtual reality, microadventures, Chinese theme parks, clothes for rent, and travel entering the co-living space. The Middle East is using hiking trails, Africa has mindful travel, and India promotes women's empowerment to boost tourism.

Euromonitor International's Global Trends Report 2016 global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

**Product coverage:** Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Global Trends Report 2016  
Euromonitor International  
November 2016  
Introduction  
Global Overview  
Americas  
UK  
Europe  
Travel Technology  
Middle East  
Africa  
Global Village  
Asia  
India  
Global Trends report 2016

## I would like to order

Product name: Global Trends Report 2016

Product link: <https://marketpublishers.com/r/G9A2BB66103EN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9A2BB66103EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970