

Global Clothing & Footwear: Unlocking Opportunity in a Challenging Operating Climate

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Abstracts

Although most countries are now experiencing economic recovery, consumer confidence is still fragile, which coupled with increased pricing pressures makes the clothing and footwear industry a challenging environment to operate in. While emerging regions offer the potential for double digit growth forecasts, maturity in developed countries calls for reassessment of consumer spending patterns following the recession and analysis of impending changes in country demographics...

Euromonitor International's Global Clothing & Footwear: Unlocking Opportunity in a Challenging Operating Climate global briefing offers an insight into to the size and shape of the apparel market, highlights buzz topics, emerging trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the clothing and footwear market - be they changes on the supply side, in channel dynamics, economic/ lifestyle /demographic influences or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

Product coverage: Clothing, Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Clothing and footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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