

Global Closures: Lifting the Lid on Global Performance and Potential

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Abstracts

The ever-increasing requirement for functional packaging suited to all consumer occasions and needs, easy to use and dispense from, exerts an important influence on closure specification. A shift in emphasis from glass to plastic bottles in soft drinks creates growth for plastic closures whilst dispensing closures in home and personal care continue to feature highly. Euromonitor International investigates performance of the leading closure types, revealing the most dynamic growth opportunities.

Euromonitor International's Global Closures: Lifting the Lid on Global Performance and Potential global briefing offers an insight into to the size and shape of the packaging market, highlights the effect of emerging geographies, categories and consumer trends on the packaging landscape. It identifies the leading pack types, offers strategic analysis of key factors influencing the packaging market - be they packaging innovations, consumption growth, category switching, economic/lifestyle influences, legislation or environmental issues. Forecasts illustrate how the market is set to change and criteria for success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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