

# Global Overview of Population

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## Abstracts

Population ageing, urbanisation, migration and rising health risks continue to be major demographic shifts shaping consumer markets and economies. The global population aged 65+ surpassed the number of children aged 0-4 in 2019, as birth rates declined and lifespans rise. Asia Pacific's urban population hit two billion in 2019, while urbanisation in the Middle East and Africa will accelerate. The Coronavirus pandemic has disrupted migration and will impact statistics in 2020 and beyond.

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