

Global Overview of the Pharmaceuticals and Medical Equipment Industry

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Abstracts

This briefing examines how the pharmaceuticals and medical equipment industry is performing globally and in the largest countries in terms of pharmaceuticals and medical equipment output. The report also provides data for production, market size, imports, exports, industry costs, industry profitability and number of companies. The industry and market overview provide benchmarks against other countries in the region.

The Global Overview of the Pharmaceuticals and Medical Equipment Industry offers a unique insight into key trends shaping the industry world-wide and in the largest markets. Aimed at strategists and planners, it draws on Euromonitor International's vast information resources to give top line insight across manufacturing, B2B and services sectors. Written by some of our most experienced analysts, the Global Industrial Reports are designed to provide key trends on industry's performance, demand drivers, trade, leading companies and future trends. This allows company leaders to reflect on the behaviour and motivation driving global markets today and tomorrow.

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Contents

Introduction
Global overview
Leading companies
Country snapshots



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