

Global Overview of the Information and Communications Industry

<https://marketpublishers.com/r/GF8F2AC4C803EN.html>

Date: November 2023

Pages: 39

Price: US\$ 1,325.00 (Single User License)

ID: GF8F2AC4C803EN

Abstracts

The briefing examines how the information and communications (ICT) industry is performing globally and in the largest countries in terms of ICT output. The report also provides data for turnover, market size, industry costs, industry profitability and number of companies. The industry and market overview provide benchmarks against other countries in the region.

The Global Overview of the Information and Communications Industry offers a unique insight into key trends shaping the industry world-wide and in the largest markets. Aimed at strategists and planners, it draws on Euromonitor International's vast information resources to give top line insight across manufacturing, B2B and services sectors. Written by some of our most experienced analysts, the Global Industrial Reports are designed to provide key trends on industry's performance, demand drivers, trade, leading companies and future trends. This allows company leaders to reflect on the behaviour and motivation driving global markets today and tomorrow.

Product coverage: Agriculture, Business Services, Chemical Products, Construction and Real Estate, Education, Energy, Finance and Insurance, Food, Beverages and Tobacco, Forestry, Wood and Paper, Government and Membership Organizations, Healthcare and Social Services, Hi-tech Goods, Hotels and Restaurants, Household Goods, Information and Communications, Machinery, Metal Products, Non-metallic Mineral Products, Personal Services, Pharmaceuticals and Medical Equipment, Recreation, Entertainment and Arts, Retail and Wholesale, Rubber and Plastic, Textile and Leather Products, Transport and Storage, Transport Equipment, Utilities and Recycling.

Data coverage: market sizes (historic and forecasts), company shares, brand shares

and distribution data.

Why buy this report?

Get a detailed picture of the Industrial (Entire Economy) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Global overview
Leading companies
Country snapshots

I would like to order

Product name: Global Overview of the Information and Communications Industry

Product link: <https://marketpublishers.com/r/GF8F2AC4C803EN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF8F2AC4C803EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970