

Global Overview of Consumer Expenditure in Cities

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Abstracts

China's urban areas will top global growth for consumer expenditure between 2017 and 2030, backed by the country's significant economic and social progress. Other developments which will shape future consumer spending in cities and urban areas over 2017-2030 include the growing urban ageing population, which is fuelling healthcare spending, the rise of Kenya's middle class, and the expected surge of alcohol and tobacco consumption in developing cities.

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