

Global Overview of the Business Services Industry

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Abstracts

This analysis explores the trends in the business services industry, assessing its performance in major global economies. It covers essential data such as production metrics, market size, import and export figures, industry expenses, profitability and the count of active enterprises. Moreover, it presents an extensive overview of the industry and market, allowing for comparative insights with similar sectors across various countries in the designated region.

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The Global Overview of the Business Services Industry offers a unique insight into key trends shaping the industry world-wide and in the largest markets. Aimed at strategists and planners, it draws on Euromonitor International's vast information resources to give top line insight across manufacturing, B2B and services sectors. Written by some of our most experienced analysts, the Global Industrial Reports are designed to provide key trends on industry's performance, demand drivers, trade, leading companies and future trends. This allows company leaders to reflect on the behaviour and motivation driving global markets today and tomorrow.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Contents

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Global overview
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