

Global Metal Food Cans in a Challenging MarketPlace

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Abstracts

Metal food can volumes remain steady, however they are finding it hard to take full advantage of the wider global growth in packaged food and pet food. The can's excellent performance and low cost means that it will remain a key pack type, but will continue to lose out to other formats that offer added functionality. Convenience is amongst the most desired features in packaging, but despite improvements through easy-open ends, the food can has not yet proved able to fully meet consumer desires.

Euromonitor International's Global Metal Food Cans in a Challenging MarketPlace global briefing offers an insight into to the size and shape of the packaging market, highlights the effect of emerging geographies, categories and consumer trends on the packaging landscape. It identifies the leading pack types, offers strategic analysis of key factors influencing the packaging market - be they packaging innovations, consumption growth, category switching, economic/lifestyle influences, legislation or environmental issues. Forecasts illustrate how the market is set to change and criteria for success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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