

Global Metal Food Cans: Challenges and Opportunities

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Abstracts

Metal food cans are set to continue to decline globally over 2016-2021, challenged by consumers shifting away from canned to chilled and frozen food. Despite improvements through easy-open cans ends, metal food cans will also continue to lose out to other formats that offer added functionality, such as thin wall plastic containers and pouches. Nevertheless, growth opportunities still exist in developing regions, such as in shelf stable seafood, which remains a popular staple product in cans.

Euromonitor International's Global Metal Food Cans: Challenges and Opportunities global briefing offers an insight into to the size and shape of the packaging market, highlights the effect of emerging geographies, categories and consumer trends on the packaging landscape. It identifies the leading pack types, offers strategic analysis of key factors influencing the packaging market - be they packaging innovations, consumption growth, category switching, economic/lifestyle influences, legislation or environmental issues. Forecasts illustrate how the market is set to change and criteria for success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Spotlight on dog and cat food

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