

# Global Luxury Goods Trends Report

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## Abstracts

The global luxury goods industry in 2016 looks set to continue to rise only slowly, with headline growth remaining disappointing. The industry will face mounting risks this year with slowdowns in key emerging markets. At the same time, luxury brands and retailers will continue to seek ways to expand their portfolios driving up investment in “luxury experiences” and “lifestyle branding” as well as harnessing social media and tapping into the psyche of the new digital consumer.

Euromonitor International's Global Luxury Goods Trends Report global briefing offers an insight into the size and shape of the luxury goods industry, highlights buzz topics, emerging trends as well as pressing industry issues, their effects on luxury goods retailing in markets around the world and on the development of consumers' shopping patterns. Forecasts illustrate how the market is set to change and criteria for success. In short, it identifies the opportunity zones within luxury goods industry

**Product coverage:** Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Leather Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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