

# Global Healthcare Trends: Inflation Surge

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Date: June 2022

Pages: 36

Price: US\$ 1,325.00 (Single User License)

ID: G0B75DD8063AEN

## Abstracts

The briefing examines how the top global healthcare trends such as shifting consumer health behaviours, personalisation, the transformation of medicinal production, telehealth and sustainability are expected to perform in the background of an inflationary environment. The report uses the statistics as well as survey data to determine how micro and macro coincide and formulates possible strategic takes.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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