

# Global Closures: Growth and Opportunities in the Beauty and Home Care Industries

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Date: January 2019

Pages: 29

Price: US\$ 1,325.00 (Single User License)

ID: GDF0914D000EN

## Abstracts

At 107 billion units in 2017, closure volumes in beauty and home care are projected to rise at a 3% CAGR to 2022. Aside from prospects for plastic screw closures as toothpaste and laundry detergent sales rise in developing regions, as well as for plastic dispensing closures benefiting from growing sales of shampoo and hand dishwashing, there is potential for functional closures such as aerosol sprays and lotion pumps, as consumer demand for convenience of dispensing rises globally.

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Euromonitor International's Global Closures: Growth and Opportunities in the Beauty and Home Care Industries global briefing offers an insight into to the size and shape of the packaging market, highlights the effect of emerging geographies, categories and consumer trends on the packaging landscape. It identifies the leading pack types, offers strategic analysis of key factors influencing the packaging market - be they packaging innovations, consumption growth, category switching, economic/lifestyle influences, legislation or environmental issues. Forecasts illustrate how the market is set to change and criteria for success.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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