

Global City Trends

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Abstracts

The briefing takes a global perspective of the key trends occurring in cities over 2016 to 2021. It goes on to provide forecast level data and insights for cities over 2021-2040, covering areas such as the economic, population and consumer spending changes. The briefing also lists and examines the five top trends shaping cities, namely Digital Cities, Clean Energy, Urban Space and Environment, Seamless and Clean Mobility, and Cities of the Future.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Identify factors driving change now and in the future

Understand motivation

Forward-looking outlook

Briefings and presentation should provoke lively discussion at senior level

Take a step back from micro trends

Get up to date estimates and comment

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