

Global Cities Trends

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Abstracts

This briefing provides a global perspective of the key trends occurring in cities over 2018 -2023. It goes on to provide forecast data and insights for cities over 2024-2040, covering areas such as the economic, population and consumer spending changes. The briefing also lists and examines the five top trends shaping cities, namely digital and connected cities; accelerating climate action; strategic urban planning; seamless and clean mobility; and cities of the future.

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- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level

- Take a step back from micro trends
- Get up to date estimates and comment

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