

Glen Dimplex Home Appliances Ltd in Consumer Appliances (United Kingdom)

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Abstracts

Glen Dimplex Home Appliances Ltd is highly focused on the current economy and is concentrating on being more price responsive rather than innovation. The company proved fairly resilient towards the end of the review period, with the company attracting many consumers due to its 'Proud to be British' theme. During the forecast period, the company plans to expand production and sales, with a particular focus on refrigeration appliances. The company will continue to invest in research and...

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