

GlaxoSmithKline Plc in Soft Drinks (United Kingdom)

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Date: May 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: G42C0315B3AEN

Abstracts

In 2013, the company sold its brands Ribena and Lucozade to Japanese giant Suntory Holdings for an estimated £1.35 million and, from 2014, will focus on restructuring its operations and strengthening its other brands in order to grow stronger in its core business: Consumer healthcare.

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