

# GlaxoSmithKline Healthcare Ukraine TOV in Consumer Health (Ukraine)

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## Abstracts

Over the forecast period, GlaxoSmithKline Healthcare Ukraine will remain a highly competitive player in the Ukrainian market, both in OTC and prescription medicines. The company's success will be achievable due to its focus on innovation, brand recognition and strategic business planning. It will increase the output of its most important medicines and simplify its operational model. More Ukrainian consumers will be won over by its efficient medicines, which will enjoy nationwide distribution in...

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