

Glass Packaging in Latin America

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Abstracts

Glass packaging in Latin America is seeing growth, owing to rising consumption of drinks in the region, as well as the on-trade recovery. However, beer – the top application for glass packaging – saw a decline in the number of retail units in the latter part of the review period, mainly due to supply chain issues and growth in metal can packaging, as purchasing channels changed. Sustainability issues have led to carbonates manufacturers increasing the use of glass packaging.

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Euromonitor International's Glass Packaging in Latin America global briefing offers an insight into to the size and shape of the packaging market, highlights the effect of emerging geographies, categories and consumer trends on the packaging landscape. It identifies the leading pack types, offers strategic analysis of key factors influencing the packaging market - be they packaging innovations, consumption growth, category switching, economic/lifestyle influences, legislation or environmental issues. Forecasts illustrate how the market is set to change and criteria for success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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