

# GL Importação e Exportação SA in Health and Wellness (Portugal)

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## Abstracts

GL Importação e Exportação is expected to continue to focus on the development and the distribution of added-value soft drinks marketed as naturally healthy. The company is likely to launch new fresh juices based on healthy fruit and vegetables, creating innovative mixes in addition to its existing offerings. Therefore, despite a small market share, the company will aim to become a reference for fresh juices.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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