

# Giosis Pte Ltd in Retailing (Singapore)

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## Abstracts

Giosis aims to continue expand the footprint of its Qoo10 online marketplace in Asia during the forecast period. As e-commerce is already well-established in Singapore and because consumers already depend highly on online shopping, this leading e-commerce giant is set to continue focusing on strategic pricing, its product range, developments in innovative payment technologies and monitoring the rising demand for seamless and secure online payment transactions.

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