

# The Gioi Nuoc Hoa Co LtdThe Gioi Nuoc Hoa Co Ltd in Beauty and Personal Care (Vietnam)

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## Abstracts

The Gioi Nuoc Hoa Co Ltd aims to become the largest retailer in the perfume industry by offering a wide range of products of well-known brands names coupled with professional customer services and a wide distribution network. The company wants to build a Vietnamese brand in line with international standards.

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