

# Gino Rossi SA in Apparel (Poland)

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## Abstracts

Gino Rossi plans to open new stores and modernise its existing branded outlets. The company will also gradually eliminate unprofitable stores. There are also plans to launch an online store. According to the company's new development strategy, in 2013 and 2014 it plans to open approximately 20 franchised stores annually.

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### Contents

GINO ROSSI SA IN APPAREL (POLAND) Euromonitor International April 2013

Strategic Direction Key Facts Summary 1 Gino Rossi SA: Key Facts Summary 2 Gino Rossi SA: Operational Indicators Company Background Chart 1 Gino Rossi SA: Gino Rossi in Bialystok Production Summary 3 Gino Rossi SA: Production Statistics 2012 Competitive Positioning Summary 4 Gino Rossi SA: Competitive Position 2012 Internet Strategy



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