

# Gilt Groupe Inc in Luxury Goods (USA)

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## Abstracts

Gilt Groupe continues to expand its nascent online luxury retailing business. Park & Bond, which was launched in 2011, was an attempt to introducing a new website to expand Gilt's discount business model to include full-price offshoots. However, in February of 2013, Park & Bond was rolled back into the Gilt mainframe.

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