

# Gigante SA de CV, Grupo in Retailing (Mexico)

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## Abstracts

Grupo Gigante has in recent years applied a different strategy, exiting the market for grocery retailers and instead focusing on its non-grocery and consumer foodservice portfolios. The company has been expanding its offerings of non-grocery chains through agreements with popular chains in the US to manage these brands in Mexico, to complement its portfolio of domestic brands. This strategy is expected to continue, with Grupo Gigante opening new chains of non-grocery retailers and restaurants,...

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