

GG Cigars CC (The Cigar Club) in Luxury Goods (South Africa)

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Abstracts

GG Cigars CC (The Cigar Club) is expected to benefit from growing demand for luxury cigars in South Africa during the forecast period, with the company thus likely to widen distribution for the brand. The company is expected to increase its supply to South Africa during the forecast period and may well benefit from a widening range of retailers offering luxury cigars. Internet retailing is expected to remain the core element of the company's strategy, with the company set to benefit from strong...

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