

Germanos SA in Consumer Electronics (Greece)

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Abstracts

Having to compete with very strong local competitors such as Plaisio Computers and Public, Germanos aims to reinforce its position in electronics and appliance specialist retailers in Greece during 2014.

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Contents

Strategic Direction

Key Facts

Summary 1 Germanos SA: Key Facts

Summary 2 Germanos SA: Operational Indicators

Company Background

Chart 1 Germanos SA: Store in Mpenaki St (in the centre of Athens)

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Germanos SA: Competitive Position 2013



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