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German Pool Ltd in Home and Garden (Hong Kong, China)

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Abstracts

Over the forecast period, German Pool Ltd is expected to maintain its status as being one of the best local brands by enhancing its competitiveness through portfolio diversification and network expansion. In particular, the player is expected to deepen its presence in homewares, leveraged by its established brand image.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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