

German Pool Ltd in Home and Garden (Hong Kong, China)

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Date: June 2015

Pages: 2

Price: US\$ 572.00 (Single User License)

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Abstracts

Over the forecast period, German Pool Ltd is expected to maintain its status as being one of the best local brands by enhancing its competitiveness through portfolio diversification and network expansion. In particular, the player is expected to deepen its presence in homewares, leveraged by its established brand image.

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