

# German Pool Group Ltd in Consumer Appliances (Hong Kong, China)

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## Abstracts

Over the forecast period, the manufacturer aims to maintain its status as offering one of the best local brands by providing a wide range of quality large and small appliances at competitive prices in general, and cultivating the area of built-in products in particular.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Major Appliances, Small Appliances.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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