

Geox SpA in Apparel (Italy)

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Abstracts

Geox is currently focusing on pursuing the development of “technology which breathes”. The company constantly invests in research and development in order to make continuous improvements to its existing products and launch new apparel lines which combine breathability and water resistance. Under this strategy, currently the Geox Group has filed over 60 patents in Italy and internationally. In addition to its innovative garments which are waterproof and breathable, Geox collections are also...

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Contents

Strategic Direction

Key Facts

Summary 1 Geox SpA: Key Facts

Summary 2 Geox SpA: Operational Indicators

Company Background

Chart 1 Geox store in Milan, Italy

Production

Competitive Positioning

Summary 3 Geox SpA: Competitive Position 2012

Internet Strategy

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