

Georgia-Pacific Corp in Tissue and Hygiene (USA)

<https://marketpublishers.com/r/G73AB872F5FEN.html>

Date: June 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: G73AB872F5FEN

Abstracts

A private company operating under Koch Industries, Georgia-Pacific is a leading manufacturer and marketer of consumer paper products, lumber, bleached pulp and away-from-home tissue. The company is focused on creating long-term value for customers. Difficulties with respect to the recession have slowed down the pace of acquisition for Georgia-Pacific, and the company has had to slow down or even suspend some of its manufacturing operations. Georgia-Pacific's tissue products division still...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Georgia-Pacific Corp: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Georgia-Pacific Corp: Competitive Position 2012

I would like to order

Product name: Georgia-Pacific Corp in Tissue and Hygiene (USA)

Product link: <https://marketpublishers.com/r/G73AB872F5FEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G73AB872F5FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970