

Georges Monin SAS in Soft Drinks (France)

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Abstracts

George Monin SAS continues to focus on providing high-ended products in France and abroad in order to maintain its position as the world's leading provider of premium syrups and flavouring products. Monin also promotes concentrates, not only as a soft drink, but also as a cooking ingredient used to flavour dishes. The company is likely to continue to develop its online shopping site for consumers and to increase its innovations for both the on- and off-trade.

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