

George Town in Malaysia

<https://marketpublishers.com/r/GA6556294966EN.html>

Date: July 2023

Pages: 17

Price: US\$ 725.00 (Single User License)

ID: GA6556294966EN

Abstracts

The George Town in Malaysia report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cities market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

GEORGE TOWN IN MALAYSIA

HEADLINES

CITY SCORECARD

CHART 1 George Town City Scorecard Rankings Among 240 Asia Pacific Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key George Town Population Indicators Compared to Malaysia and Asia Pacific 2022

CHART 3 George Town Population Growth Compared to Malaysia and Asia Pacific 2017-2027

CHART 4 George Town Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 George Town Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 George Town Consumer Expenditure per Capita Compared to Malaysia and Asia Pacific 2017-2027

CHART 7 George Town Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key George Town Digital Consumer Statistics Compared to Malaysia and Asia Pacific 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in George Town 2017-2027

WEALTH

CHART 10 George Town Disposable Income per Household Compared to Malaysia and Asia Pacific 2017-2027

CHART 11 Number of Households by Disposable Income Band in George Town 2017/2022/2027

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in George Town: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 George Town Household Possession of Kitchen Durables Compared to Malaysia and Asia Pacific 2022: % of Households

CHART 14 George Town Possession of Entertainment Electronics Compared to Malaysia and Asia Pacific 2022: % of Households

CHART 15 George Town Household Possession of Other Durables Compared to Malaysia and Asia Pacific 2022: % of Households

ECONOMY

CHART 16 George Town GDP per Capita Compared to Malaysia and Asia Pacific
2017-2027

CHART 17 George Town Real GDP Growth Compared to Malaysia and Asia Pacific
2017-2027

CHART 18 George Town Inflation Compared to Malaysia and Asia Pacific 2017-2027
LABOUR

CHART 19 George Town Labour Indicators Compared to Malaysia and Asia Pacific
2022

CHART 20 Economically Active Population and Unemployment Rate in George Town
2017-2022

CHART 21 George Town Labour Productivity Compared to Malaysia and Asia Pacific
2017-2022

TRANSPORT

CHART 22 Number of Airport Passengers in George Town 2017-2022

CHART 23 Automotive Circulation in George Town 2017-2022

CHART 24 George Town Transport Possession Compared to Malaysia and Asia Pacific
2022: % of Households

I would like to order

Product name: George Town in Malaysia

Product link: <https://marketpublishers.com/r/GA6556294966EN.html>

Price: US\$ 725.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA6556294966EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970