

# George Optical Inc in Eyewear (Philippines)

<https://marketpublishers.com/r/G1810A0CD80EN.html>

Date: July 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: G1810A0CD80EN

## Abstracts

The retailer, through its partner optical goods store, The Opticians, is expanding its network across the country to focus on providing its consumers with a high-quality standard of optical services. George Optical opened its new store in the recently launched SM Seaside City Cebu in December 2015. It is expected that George Optical and its The Opticians retailing stores will look to offer services with the utilisation of high technology, while expanding its offer of high-quality brands of eyewe...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Contact Lenses and Solutions, Spectacles.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

    Summary 1 George Optical Inc: Key Facts

    Summary 2 George Optical Inc: Operational Indicators

Company Background

Internet Strategy

Private Label

    Summary 3 George Optical Inc: Private Label Portfolio

Competitive Positioning

## I would like to order

Product name: George Optical Inc in Eyewear (Philippines)

Product link: <https://marketpublishers.com/r/G1810A0CD80EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1810A0CD80EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970