

Geneva City Review

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Abstracts

Geneva is an attractive place for international companies to establish their businesses due to its beneficial tax regime and access to financial institutions. Banking, asset management and research are concentrated in the city. Naturally, the city's industrial make-up is strongly biased towards services, generating 85% of its total GVA in 2012 - one of the most pronounced shares among the world's major cities. In 2012 Geneva accounted for 8% of Switzerland's GDP and was home to 461,000 people.

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Contents

Geneva Review at A Glance

Understanding Geneva Review Structure

Chart 1 Overview

Key Facts on Geneva

Summary 1 Key Facts On Geneva 2007, 2012, 2017

Geneva Highlights

History

Delimitation of the Metropolitan Region

Chart 2 Map Of Geneva Metropolitan Area

Main Business Districts

Economy of the City

Industrial Make-up

Chart 3 Industrial Composition Of Geneva 2012

Chart 4 Labour Productivity: Selected Cities 2012

Summary 2 Geneva Manufacturing 2012

Summary 3 Geneva Commerce 2012

Summary 4 Geneva Business services 2012

Recent Developments and Outlook

Summary 5 Labour Market Changes in Geneva 2007-2012

Chart 5 Dynamics Of Real GDP In Geneva, Switzerland and Other Cities in Western Europe over the 2007-2017

Consumer Profile

City Demographics

Chart 6 Population By Age 2012

Chart 7 Drivers Of Population Growth In Geneva 2007-2012

Household Income

Chart 8 Household Distribution By Income In Geneva 2012 and 2017

Consumer Expenditure

Structure of Household Budget

Summary 6 Geneva Household Budget Structure By Consumer Expenditure Item, % of total

Chart 9 Comparison Of Household Expenditure in Geneva and Switzerland

City Lifestyle

City Affordability

Chart 10 Household Expenditure On Housing: Selected Cities 2012

Chart 11 Household Expenditure On Transport: Selected Cities 2012

Definitions

Appendix

Summary 7 GDP Development, 2007, 2012, 2017

Summary 8 GDP By Origin, Current Prices, US\$, Million, 2007-2012

Summary 9 Population And Labour Force, 2007-2012

Summary 10 Employed population by economic sector, % of total, 2007-2012

Summary 11 Population By Sex And Broad Age Groups, '000, 2007-2012

Summary 12 Population Growth, 2007-2012

Summary 13 Total Population, 2013-2017, 2020

Summary 14 Population By Educational Attainment, 2007-2012

Summary 15 Structure Of Consumer Expenditure By Main Category, 2007-2012

Summary 16 Consumer Expenditure By Main Category, Per Household, Constant (2012) Prices, US\$, 2007, 2012, 2017

Summary 17 Households By Income Band, % Of Total, Constant (2012) Prices 2007, 2012, 2017

Summary 18 Households By Income Band, '000, Current Prices 2007-2012

Summary 19 Inflation, 2007-2012

Summary 20 Transport indicators, 2007-2012

Summary 21 Tourism 2007-2012

Summary 22 Air Pollution, concentration in micrograms per cubic metre, 2007-2012

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