

General Nutrition Centers Inc in Consumer Health (World)

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Abstracts

One of the world's largest healthcare specialist retailers, General Nutrition Centers Inc (GNC) is a growing force in the global consumer health market. GNC's global reach and investment in product innovation and customer education has made it a leading retail destination in the global vitamins and dietary supplements and sports nutrition markets. Its premium roster of GNC brands is well-positioned to exploit expected high growth rates for supplements and increasing consumer sophistication.

Euromonitor International's General Nutrition Centers Inc in Consumer Health (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Health industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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