

General Nutrition Centers Inc in Consumer Health (USA)

<https://marketpublishers.com/r/G5B0337B4DFEN.html>

Date: September 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: G5B0337B4DFEN

Abstracts

General Nutrition Centers (GNC) is the leading specialist retailer of vitamins and dietary supplements. The company is facing difficulties due to consumer migration to mass and digital channels and price competition from other internet retailers, compounded by negative publicity from being named in the New York Attorney General's 2015 investigation into tainted and mislabelled supplements. GNC aims to have a presence in the leading consumer health distribution channels and is focused on developi...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 General Nutrition Centers Inc: Key Facts

Summary 2 General Nutrition Centers Inc: Operational Indicators

Competitive Positioning

Summary 3 General Nutrition Centers Inc: Competitive Position 2016

I would like to order

Product name: General Nutrition Centers Inc in Consumer Health (USA)

Product link: <https://marketpublishers.com/r/G5B0337B4DFEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5B0337B4DFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970