

# General Merchandise Stores in Ukraine

<https://marketpublishers.com/r/G08485DA214FEN.html>

Date: May 2024

Pages: 35

Price: US\$ 990.00 (Single User License)

ID: G08485DA214FEN

## Abstracts

General merchandise stores in Ukraine is dominated by variety stores, which continued to weather the challenges of trading during a full-scale war better than many other types of retailers in 2023. This was mainly because their offer of wide ranges of grocery and non-grocery items at lower prices ensured they were well placed to meet the demands of consumers who have recently become much more budget-conscious amidst steep falls in purchasing power and heightened economic uncertainty. Similarly,...

Euromonitor International's General Merchandise Stores in Ukraine report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the General Merchandise Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2024

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