

General Merchandise Stores in the Netherlands

<https://marketpublishers.com/r/G78C68699C59EN.html>

Date: March 2024

Pages: 37

Price: US\$ 990.00 (Single User License)

ID: G78C68699C59EN

Abstracts

Action continued to record growth in current value terms in 2023, albeit at a slower pace than in 2022. Action is a chain of discounter variety stores which has benefited from the challenging economic environment with consumers coming to its stores in search of savings. The retailer offers a wide range of everyday items such as laundry detergents and toilet paper and it continued to pursue an aggressive expansion strategy in 2023 with it opening more stores across the Netherlands. Nonetheless, A...

Euromonitor International's General Merchandise Stores in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the General Merchandise Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

March 2024

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